

"LES PRODUITS VEDETTES " CONTEST

OFFICIAL RULES

(hereinafter the "Rules")

NO PURCHASE REQUIRED. CONTEST RESERVED FOR QUEBEC RESIDENTS. DO NOT ENTER IF YOU DO NOT WISH TO COMPLY WITH THE RULES BELOW.

1. **CONTEST PERIOD AND ORGANIZER:** The "LES PRODUITS VEDETTES" contest (hereinafter the "Contest") is organized by Couche-Tard Inc. (hereinafter the "**Contest Organizer**"). The Contest begins on January 31st, 2023 at 12:00:01 a.m. Eastern Time (hereinafter "ET") and ends on May 1st, 2023 at 11:59:59 p.m. ET (hereinafter the "**Contest Period**"). The clock used by the Contest Organizer will be the official clock to determine the date and time of receipt of an Entry (as that expression is defined below).
2. **ELIGIBILITY:** The Contest is open to legal residents of Quebec aged eighteen (18) years or over on the date of their entry in the Contest. The following people cannot participate in the Contest: employees, agents and/or representatives of the Contest Organizer, their subsidiaries, their related companies, advertising and promotional agencies, licensees, franchisees, partners, retailers, distributors, suppliers of prizes, equipment and services related to this Contest and/or any other stakeholder directly related to the holding of this Contest, as well as members of their immediate family. For the purposes hereof, "immediate family" refers to father, mother, brothers, sisters, children, legal or de facto spouse, and all persons with whom the persons mentioned in this section reside.
3. **HOW TO ENTER: NO PURCHASE REQUIRED.** You need internet access and a valid email address.

During the Contest Period:

- 3.1 Go to a participating Couche-Tard establishment (hereinafter a "**Participating Establishment**" and collectively the "**Participating Establishments**"), locate the featured products and identify their UPC code (depending on product availability, while supplies last). The featured products are listed in Annexe A of these Rules and will also be advertised on the Website (as defined below).
- 3.2 Visit concourscouchetard.com (hereinafter the "**Website**") and go to the Contest page. Fill out all the mandatory fields of the electronic entry form (hereinafter the "**Entry Form**"), (i) providing your name, email address, postal address, (ii) correctly answer the skill-testing mathematical question (hereinafter the "**Mathematical Question**"); and (iii) enter the UPC code of at least (1) Featured Product up to a maximum of (5) UPC codes per Entry Form. You will also need to confirm that you are eligible to enter the Contest and that you have read and agreed to comply with these Rules and the Contest Organizer's Privacy Policy. Once you are done, click on the "submit" icon to submit your Entry Form. Upon receipt of the confirmation message, you will then be automatically entered in the Contest. In doing so, you will obtain one (1) Entry in the Contest for each valid UPC code entered in your Entry Form up to a maximum of five (5) entries (each an "**Entry**" and collectively, the "**Entries**"). For clarity, one (1) valid UPC code = one (1) Entry; five (5) valid UPC codes = five (5) Entries.

LIMITS: One (1) Entry Form per person, per email address, per day.

To be eligible, the entrant must have (i) provided the correct answer to the Mathematical Question; and (ii) entered valid UPC codes, subject to the other conditions stipulated in these Rules. Entry Forms, if any, are subject to verification by the Contest Organizer. Any Entry Form which is, as the case may be, incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, transmitted late, which does not include the mention of UPC codes, or is otherwise non-compliant will be automatically rejected and will not give right to an Entry or a Prize.

The entrant must submit each Entry personally. The entrant may only use one (1) email address in connection with this Contest. Mechanically reproduced or falsified Entries are void. All Entries must be received during the Contest Period. All Entries become the sole property of the Contest Organizer and will not be returned. Any attempt by an Entrant to procure more than the determined number of Entries, using multiple email addresses, social media accounts, identities, registrations, login details, or any other method will result in the cancellation of the Entrant's Entries, and the latter may be disqualified at the Contest Organizer's sole discretion. The use of any automated system (including, but not limited to: Entries submitted by robots, scripts, macro commands or other automated service) to enter is prohibited and will result in Entrant's disqualification.

4. **PRIZES:**

There is one (1) grand prize available to be won in this Contest consisting of a travel credit worth ten thousand dollars Canadian (\$10,000 CAD) applicable to one (1) stay in Las Vegas, including a show of the winner's choice among the shows offered on the dates chosen by the winner (hereinafter the "travel credit" or the "Prize").

The travel credit must be negotiated by the winner directly with Laurier Du Vallon Travel Agency by May 1st, 2024 in a single transaction, on a single transaction file (one or more persons) and all services must be payable to Laurier Du Vallon Travel Agency before departure. The balance of the unused travel credit cannot be exchanged for other services. If the price of the reserved trip is higher than the value of the travel credit, the winner is entirely responsible for paying the difference. All reservations are subject to availability. Travel credit may be subject to other conditions and restrictions of the issuing company.

Winner and his/her guest(s) are responsible for all expenses not specifically included in the Prize, including lodging, transportation, meals, alcohol, in-room entertainment, car rental, insurance, medical and/or health care expenses, excess baggage charges, communications charges and any other personal and incidental expenses. Winner is responsible for ensuring that all necessary travel documents (including a valid passport) are obtained for him/her and his/her guest(s) prior to obtaining their tickets. The winner and his/her guest(s) must comply with all requirements of Laurier Du Vallon Travel Agency.

The Contest Organizer is not responsible if the winner or his/her guest(s) are denied access to the aircraft or any other means of transportation. In such a case, the winner and/or his/her guest(s) will be solely responsible for all costs incurred.

The Prize must be accepted as awarded. It may not be sold or transferred to a third party or exchanged in whole or in part for cash. In the event that the winner is unable to claim the Prize as awarded, no compensation or substitution will be made by the Contest Organizer, its affiliates and suppliers or any other party associated with the Prize.

Regardless of the situation, the Contest Organizer, its affiliates, its suppliers of products, materials or services related to this Contest, and their respective employees, agents and representatives will not be required to award more prizes than provided for in these Contest Rules or award a prize other than in accordance with these Rules.

5. **SELECTION.** On May 3th, 2023 at 10:00 a.m. ET, in Laval, at the offices of the Contest Organizer located at 4202 Boul. Industriel, Laval (QC) H7L 0E3, three (3) Entries will be randomly selected from among the eligible Entries received during the Contest Period (for clarity, one (1) selected entrant will be the Grand Prize winner and two (2) selected entrants will be Second Prize winners). The odds of winning a Prize depend on the number of eligible Entries received during the Contest Period. **Limit: One (1) Prize per person and per residence during the Contest Period.**

6. **HOW TO CLAIM A PRIZE:** If you are selected as a potential Prize winner, you will be notified by email or telephone within six (6) business days of the draw. Potential winner(s) and his/her guest(s) must sign a Declaration and Release Form (the "Declaration Form") and return it to the designated representative of the Contest Sponsor by fax or email in the manner prescribed on that form within forty-eight (48) hours of receipt and comply with these Rules.

In order to be declared a winner, any selected person must:

- 6.1.1 be reached within forty-eight (48) hours following the Contest Organizer's notice;
- 6.1.2 have correctly answered, unaided, and within a limited timeframe, the Mathematical Question appearing on the Entry Form; and
- 6.1.3 sign the Declaration Form and return it within forty-eight (48) hours of receipt.

By entering this Contest, all entrants agree to be bound by these Rules. Should the selected person fail to comply with any of the conditions mentioned in the above paragraph or any other condition specified in these Rules, their Entry will be cancelled and, if time permits, a new selection will be made for this Prize in accordance with these Rules or, at the Contest Organizer's discretion, through a random draw from among the finalists or all entrants until one entrant is selected and declared a winner, without affecting the order of the awarding of other Prizes.

GENERAL CONDITIONS

- 7. Legal Disclaimer – operation of the Contest.** The Contest Organizer, its subsidiaries, affiliated companies, their advertising and promotional agencies, licensees, franchisees, partners, retailers, distributors and all other stakeholders related to the Contest, as well as their officers, directors, shareholders, employees, agents, successor representatives and respective assigns (hereinafter referred to as the “**Released Parties**”) will not be held responsible for Entry Forms received late, lost, damaged, misdirected, spoiled, truncated, illegible or incomplete. Proof of transmission (screen capture or screenshot, etc.) does not constitute proof of delivery. The Released Parties are not responsible for any problems that may arise, including technical failures related to telephone network lines, online computer systems, servers, Internet service providers, computer hardware, software, viruses, bugs, personal computer and/or software failures and hardware configurations or non-receipt of an email by the Contest Organizer or an entrant for any reason, including line congestion on the Internet or any Website, or any combination of these factors. The Released Parties are not responsible for any damage to a user's system resulting from entering the Contest or downloading information required to enter the Contest.
- 8. Legal disclaimer – Contest Entry and/or Prizes.** By entering or attempting to enter the Contest, any entrant releases the Released Parties from any liability in connection with any damage that they may suffer as a result of their entry or attempted entry in the Contest. By accepting a Prize, any selected entrant releases the Released Parties from any liability for any damage they may suffer as a result of the acceptance or use of their Prize. In order to be declared a winner and prior to obtaining their prize, any selected person undertakes to sign a Declaration Form to this effect, if required.
- 9. Disqualification.** The Contest Organizer reserves the right to deny an entrant the right to enter the Contest or to win a Prize if it determines, at its sole discretion, that the entrant has attempted to interfere with the proper running of the Contest by cheating, hacking, deception or other unfair practices (including the use of rapid automatic entry programs) or that they have attempted to annoy, abuse, threaten or harass other entrants or the Contest Organizer. The Contest Organizer reserves the right to exclude any entrant who does not comply with these Rules or who refuses to participate in any investigation or inquiry regarding a lack of compliance. Any attempt by an entrant or any other person to deliberately damage a Website or interfere with the smooth operation of the Contest, including any fraudulent claim, may constitute a violation of criminal and civil laws. In such a case, the Contest Organizer reserves the right to exercise remedies and claim damages to the fullest extent permitted by law. Any entrant involved in any of the above activities could be declared ineligible and forfeit any Prize won. The Contest Organizer reserves the unconditional right, at its sole discretion, to reject any Entry Form if it suspects that it was generated by a script, a macro command, a robotic reproduction, automatic programming or other automatic process, or if it violates these Rules.
- 10. Non-compliance/eligibility.** Any entrant who would be named a winner in this Contest and who does not comply with the Rules will be automatically disqualified and another selection will be made to select a winner. Any designated winner who does not comply with the Rules must inform the Contest Organizers as soon as soon as they are contacted.
- 11. Entrant identification.** For the purposes of these Rules, the entrant is the person whose name appears on the Entry Form. The Prize will be awarded to this person if selected and declared a winner. In the event of a dispute as to the identity of the person who submitted an online Entry Form, the Entry Form will be deemed to have been submitted by the authorized account holder of the email address provided at the time of registration. The authorized account holder refers to the natural person to whom an electronic address is assigned by an Internet access or service provider or by any other body responsible for assigning electronic addresses for the domain to which the given electronic address belongs. Selected winners may be required to provide proof of identity, including a driver's license or other photo identification.
- 12. Prize acceptance.** Any Prize must be accepted as described in these Rules and cannot be transferred to another person, substituted for another prize or be exchanged, in whole or in part, for money, subject to what is specified in the paragraph below.
- 13. Prize substitution.** In the event that it is impossible, difficult and/or more expensive for the Contest Organizers to award a Prize (or a portion of the Prize) as described in these Rules, they reserve the right to award a prize (or a portion of a prize) of the same nature and of equivalent value or, at their sole discretion, the value of the prize (or portion of the prize) indicated in the Rules in cash.
- 14. Refusal to accept a prize.** The refusal of any selected person in accordance with these Rules to accept a Prize under the terms of these Rules releases the Contest Organizers from any Prize-related obligation towards this person.
- 15. Disputes (Quebec residents only).** Any dispute regarding the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (hereinafter the “Régie”) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

16. **Modification.** The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, should an event, error or human intervention occur that could corrupt or affect the administration, security, impartiality or operation of the Contest as specified in these Rules, subject to the Régie's approval, if required.
17. **Premature end of the Contest.** In the event that the computer system is not able to record all Contest entries during the Contest Period for any reason whatsoever, or if entry in the Contest should end, in whole or in part, before the end date specified in these Rules, the Contest Organizers will make a random selection from among the entries duly recorded during the Contest Period or, where applicable, until the date of the event that ended entry in the Contest.
18. **Responsibility of the prize supplier.** Anyone selected for a Prize acknowledges that upon receipt of a letter confirming their Prize, the delivery of services related to this prize becomes the full and sole responsibility of the prize **OR** service provider. A declaration to this effect will be included in the Declaration Form.
19. **Authorization/personal information.** The Contest Organizer and its authorized agents will collect, use and disclose the personal information you provided when you entered the Contest to manage and administer the Contest and to award the Prize. Winners authorize the Contest Organizer, the prize sponsors and their representatives to use their name, photograph, image, voice, place of residence (city and province) and/or Prize-related statement for advertising purposes, without any form of compensation, at their discretion and without restriction as to the period of use, in any media and on a global scale (including, but not limited to, on the Website, the Websites of the Contest Organizers) for the purposes of advertising or for any other purpose deemed relevant. A declaration to this effect will be included in the Declaration Form. No communication, commercial or otherwise, unrelated to the Contest, will be sent to the entrant, unless otherwise agreed. To learn more about the Contest Organizer's personal information practices, please see its Privacy Policy at: <https://www.couche-tard.com/privacypolicy?lang=en>
20. **Access to the Website, if applicable.** The Released Parties do not guarantee that access to the Website will be uninterrupted or error-free during the Contest Period.
21. **Inability to act/labour dispute.** The Released Parties will not be held responsible in any way whatsoever in all cases where their inability to act results from an event or a situation beyond their control (quake, earthquake, war, act of terrorism, fire, flood, storm, riot, insurrection, popular movement, fire or any other case of force majeure) or from a strike, lock-out or any other labour dispute in their establishments or in the establishments of organizations or businesses whose services are used to hold this Contest.
22. **Communication with entrants.** No communication or correspondence will be exchanged with entrants within the framework of this Contest except with those selected for a Prize or for the purpose of validating the personal information of specific entrants (e.g.: email, phone number).
23. **Decisions of the Contest Organizers.** Any decision of the Contest Organizers or their representatives regarding this Contest is final and without appeal, subject to any decision of the Régie with respect to any matter under its jurisdiction.
24. **Divisibility of paragraphs.** If any paragraph of the Rules is declared or found to be illegal, unenforceable or void by a competent court, then that paragraph will be considered void, but all other paragraphs that are not affected will be applied to the extent permitted by law.
25. **Applicable laws.** This Contest is subject to all federal and provincial laws of the province of Quebec. This Contest is subject to all applicable municipal, provincial and federal laws and regulations.

Annexe A

FEATURED PRODUCTS: January 31st to February 27th, 2023

CROUSTILLES COUCHE-TARD 180 G
CROUSTILLES BARBECUE
CROUSTILLES KETCHUP
CROUSTILLES CLASSIQUE
CROUSTILLES SEL&VINAIGRE
CROUSTILLES ASSAISONNEES
SMARTWATER 1 L
SMARTWATER
BREUVAGE ATYPIQUE 355 ML
AMARETTO SOUR
GIN & TONIC
MOJITO
RHUM ÉPICÉ & COLA
ROMEO'S SONIC 6X355ML
ROMEO SONIC CONCOMBRE & ROSE
ROMEO SONIC MELON D'EAU & HIBISCUS
ROMEO SONIC PAMPLEMOUSSE & ROMARIN
BLUE MOON 12X355ML
BLUE MOON BLGN WHITE DOM
BLUE MOON HONEY DAZE
BLUE MOON LIGHT SKY
BLUE MOON SHARE PACK #1

FEATURED PRODUCTS: February 28th to march 27th, 2023

CHOCOLAT NESTLÉ 41-55G
AÉRO CHOC LAIT FORMAT ORD
COFFEE CRISP 48 FORMAT ORD
SMARTIES ORDINAIRE
KIT KAT 4 BÂTONNETS AU LAIT
ROLO 10 MORCEAUX TUBE
BIG TURK FORMAT ORDINAIRE
MIRAGE ORDINAIRE
CRUNCH ORDINAIRE
AÉRO BLANC
KIT KAT 4 BÂTONNETS CHOCOLAT NOIR 70%
TURTLES ORIGINAL BARRE 3 MORC
AFTER EIGHT BARRE CHOCOLAT NOIR

AÉRO MENTHE
MACKINTOSH BARRE AU TOFFEE
KIT KAT 4 BÂTONNETS CHOCOLAT BLANC
AÉRO OR - GOLD
KIT KAT THE VERT
KIT KAT 4 BÂTONNETS OR - GOLD
KITKAT CHUNKY LAIT
KITKAT CHUNKY PÂTE À BISCUIT
KITKAT CHUNKY CARAMEL
AÉRO CHOCOLAT NOIR ET LAIT
KIT KAT CHUNKY POP CORN
COFFEE CRISP DOUBLE DOUBLE
KIT KAT 70%
SWEET SIXTEEN 325-400G
MONDOUX SWEET SIXTEEN SUCRÉ SURET
MONDOUX SWEET SIXTEEN RUBAN CERISE
MONDOUX SWEET SIXTEEN RUBAN SURET
MONDOUX SWEET SIXTEEN JUJUBE
MONDOUX SWEET SIXTEEN ORIGINAL
MONDOUX SWEET SIXTEEN MÉLANGE TROPICAL
MONDOUX SWEET SIXTEEN MINI COLA
MONDOUX SWEET SIXTEEN BATONNET GLACÉ
MONDOUX SWEET SIXTEEN ANNEAU SAVEUR DE FRUIT
MONDOUX SWEET SIXTEEN YUMMIES JUJUBE
MONDOUX SWEET SIXTEEN OURSON MEGA SURET
MONDOUX SWEET SIXTEEN NOMBRIL
MONDOUX SWEET SIXTEEN REGLISSE
MONDOUX SWEET SIXTEEN MELANGE RUBAN REGLISSE
MONDOUX SWEET SIXTEEN MELANGE HIVERNAL
SWEET SIXTEEN MINI ORIGINAL
SWEET SIXTEEN MINI JUJUBE
SWEET SIXTEEN MYSTERE 400G
MONDOUX SWEET SIXTEEN REGLISSE
COCA-COLA 500ML
FANTA
COCA-COLA CLASSIQUE
COKE DIÈTE
COCA-COLA ZERO
SPRITE
CANADA DRY SODA GINGEMBRE
SPRITE ZERO
A&W RACINETTE
FRESCA
CANADA DRY GINGER ALE DIÈTE

CANADA DRY CANNEBERGE
CANADA DRY POMEGRANATE
CANADA DRY BLACK BERRY
COKE CREATIONS ZERO MOVE
COKE CREATIONS MOVE
CANADA DRY BLACK BERRY
FANTA DRAGON FRUIT
COCA-COLA DREAMWORLD
COCA-COLA DREAMWORLD
COCA-COLA CHERRY
COCA-COLA CHERRY ZERO
CANADA DRY ZERO
NEW-FANTA
SPRITE LYMONADE STRAWBERRY
MICHELOB 18X355ML
MICHELOB ULTRA
BEACH DAY EVERY DAY 473ML
BEACH DAY EVERY DAY BEACH PEACH
BEACH DAY EVERY DAY FRAMBOISE BLEUE
BEACH DAY EVERY DAY LIMONADE ROSE
BEACH DAY EVERY DAY ICE
BEACHDAY EVERYDAY CHERRY
BEACH DAY EVERY DAY 6X355ML
BEACHDAY EVERYDAY LIMONADE
BEACH DAY EVERY DAY ICE
BEACH DAY EVERY DAY FRAMBOISE BLEUE
BEACH DAY EVERYDAY BEACH PEACH
BEACHDAY EVERYDAY CHERRY

FEATURED PRODUCTS: March 28th to May 1st, 2023

CHOCOLAT HERSHEY 42-58G
HERSHEY AU LAIT
HERSHEY AMANDES
HERSHEY BISCUIT CRÈME
GLOSETTE AMANDES
GLOSETTE RAISIN
OH HENRY
REESE MBA
CHERRY BLOSSOM
OH HENRY BEURRE D'ARACHIDE

HERSHEY GOLD
REESE OUTRAGEOUS
OH HENRY LEVEL UP
HERSHEY'S CARAMEL SALÉ
HERSHEY'S BARBE À PAPA
GLOSETTE AMANDES
GLOSETTE RAISIN
REESE OUTRAGEOUS
REESE'S PUFF
EXCEL 12 MORCEAUX
EXCEL MENTHE FORTE
EXCEL CANNELLE
EXCEL MENTHE
EXCEL MENTHE BALLOUNE
EXCEL MENTHE GLACÉE
EXCEL MENTHE POLAIRE
EXCEL MENTHE VERTE
EXCEL CHLOROPHYLLE
EXCEL WHITE MENTHE VERTE
EXCEL WHITE MENTHE BALLOUNE
EXCEL WHITE MENTHE GLACÉE
JUICY FRUIT
MONSTER 444-473ML
MONSTER ENERGY
MONSTER ABSOLUTELY ZERO
MONSTER ASSAULT
MONSTER PACIFIC PUNCH
MONSTER ENERGIE MANGO LOCO
MONSTER ENERGY PIPELINE PUNCH
MONSTER ULTRA FIESTA
MONSTER ULTRA ROSA
MONSTER ENERGY ULTRA VIOLET
MONSTER ENERGY ULTRA BLUE
MONSTER ENERGY ULTRA ROUGE
MONSTER ULTRA PARADISE
MONSTER ZERO ULTRA
MONSTER ENERGY ULTRA SUNRISE
MONSTER LO-CAL
MONSTER PAPILLION PUNCH
MONSTER KAOTIC PUNCH

MONSTER ULTRA WATERMELON
NOSTURBO473ML
MONSTERRESERVEMELONDEAU
MONSTERRESERVEANANAS
REIGNOURSONBLANC473ML
MONSTERULTRAGOLD473ML
REIGNFOLIEMELON473ML(X)
MONSTER JAVA LOCA MOCA
MONSTER JAVA MEAN BEAN
JAVA MONSTER JAVA LAIT D'AVOINE
MONSTER JAVA SWISS CHOCOLATE
MONSTER DRAGON THE BLANCHE
MONSTER DRAGON GREEN TEA
MONSTER HYDRO PURPLE PASSION
MONSTER HYDRO ZERO SUCRE
MONSTER HYDRO BLEU ICE
REIGN FOLIE MELON
REIGN CITRON HDZ
REIGN FRAMBOISE BLEUE
REIGN POMME SURETTE
REIGN LILIKOI LYCHEE
REIGN ORANGE DREAMSICLE
NOS ORIGINAL
NOS SONIC SOUR
FULL THROTTLE ENERGISANTE
MONSTER REHAB LEMONADE + TEA
MONSTER PEACH TEA
MONSTER STRAWBERRY LEMONADE
MONSTERJAVASWISSCHOCO444ML
SLEEMAN CLEAR 12X341-355ML
SLEEMAN CLEAR ANANAS
SLEEMAN CLEAR MIX PACK
SLEEMAN CLEAR
SLEEMAN CLEAR PÊCHE
SLEEMAN CLEAR
SLEEMAN CLEAR MIX PACK
SLEEMAN CLEAR LIME
PALM BAY 473ML
PALM BAY TROPIX RAINBOW TWIST
PALM BAY TROPICAL TWIST
PALM BAY SUNSHINE TWIST
PALM BAY 6X355ML
PALM BAY TROPICAL TWIST
PALM BAY TROPIX RAINBOW TWIST

PBAY PINEAPL MANDRN
PBAY STRWBRY PINEAPL
PALM BAY SUNSHINE TWIST